# **Proof of Consent**

This document was generated to show efforts made to comply with privacy legislation. This document will contain the Cookie Policy and the cookie consent settings to proof consent for the time and region specified below. For more information about this document, please go to <a href="https://complianz.io/consent">https://complianz.io/consent</a>.

This Cookie Policy was last updated on April 1, 2025 and applies to citizens and legal permanent residents of the European Economic Area and Switzerland.

## 1. Introduction

Our website, <u>https://www.storagereview.com</u> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

## 2. What are cookies?

A cookie is a small simple file that is sent along with pages of this website and stored by your browser on the hard drive of your computer or another device. The information stored therein may be returned to our servers or to the servers of the relevant third parties during a subsequent visit.

## 3. What are scripts?

A script is a piece of program code that is used to make our website function properly and interactively. This code is executed on our server or on your device.

## 4. What is a web beacon?

A web beacon (or a pixel tag) is a small, invisible piece of text or image on a website that is used to monitor traffic on a website. In order to do this, various data about you is stored using web beacons.

## 5. Cookies

### 5.1 Technical or functional cookies

Some cookies ensure that certain parts of the website work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our website. This way, you do not need to repeatedly enter the same information when visiting our website and, for example, the items remain in your shopping cart until you have paid. We may place these cookies without your consent.

#### 5.2 Statistics cookies

We use statistics cookies to optimize the website experience for our users. With these statistics cookies we get insights in the usage of our website. We ask your permission to place statistics cookies.

#### 5.3 Advertising cookies

On this website we use advertising cookies, enabling us to personalize the advertisements for you, and we (and third parties) gain insights into the campaign results. This happens based on a profile we create based on your click and surfing on and outside <u>https://www.storagereview.com</u>. With these cookies you, as website visitor are linked to a unique ID, so you do not see the same ad more than once for example.

#### 5.4 Marketing/Tracking cookies

Marketing/Tracking cookies are cookies or any other form of local storage, used to create user profiles to display advertising or to track the user on this website or across several websites for similar marketing purposes.

Because these cookies are marked as tracking cookies, we ask your permission to place these.

#### 5.5 Social media

On our website, we have included content from TikTok, Instagram, Facebook, Twitter and LinkedIn to promote web pages (e.g. "like", "pin") or share (e.g. "tweet") on social networks like TikTok, Instagram, Facebook, Twitter and LinkedIn. This content is embedded with code derived from TikTok, Instagram, Facebook, Twitter and LinkedIn and places cookies. This content might store and process certain information for personalized advertising.

Please read the privacy statement of these social networks (which can change regularly) to read what they do with your (personal) data which they process using these cookies. The data that is retrieved is anonymized as much as possible. TikTok, Instagram, Facebook, Twitter and LinkedIn are located in the United States.

## 6. Placed cookies

### Wistia

Consent to service wistia

#### Usage

We use Wistia for video display. Read more

Statistics, Marketing

### Sharing data

For more information, please read the <u>Wistia Privacy Statement</u>.

#### Statistics

Name

wistia-video-progress-\*

Expiration

persistent

Function

Store if the user has seen embedded content

### Marketing

Name

<u>wistia</u>

Expiration

persistent

Function

Store performed actions on the website

### **Elementor**

Consent to service elementor

Statistics (anonymous)

#### Usage

We use Elementor for content creation. Read more

#### **Sharing data**

This data is not shared with third parties.

### Statistics (anonymous)

Name

<u>elementor</u>

**Expiration** 

persistent

Function

Store performed actions on the website

### Wordfence

Consent to service wordfence

#### Usage

We use Wordfence for security and fraud prevention. Read more

#### **Sharing data**

For more information, please read the Wordfence Privacy Statement.

### Functional

Name

wf-scan-issue-expanded-\*

#### Expiration

session

#### Function

Provide the identification of trusted web traffic

### WordPress

Consent to service wordpress

#### Usage

We use WordPress for website development. Read more

#### Sharing data

This data is not shared with third parties.

#### Functional

Name

wpEmojiSettingsSupports

#### Expiration

session

Function

Store browser details

Functional

### Matomo

Consent to service matomo

#### Usage

We use Matomo for website statistics. Read more

### Sharing data

This data is not shared with third parties.

### **Statistics (anonymous)**

Name

\_pk\_id\*

Expiration

13 months

Function

Store a unique user ID

### MailChimp

Consent to service mailchimp

#### Usage

We use MailChimp for mailing list subscriptions. Read more

#### **Sharing data**

For more information, please read the MailChimp Privacy Statement.

Statistics (anonymous)

Functional

### **Functional**

#### Name

**MCPopupClosed** 

#### Expiration

1 year

Function

Store if a message has been dismissed

### **Purpose pending investigation**

Name

mailchimp.cart.\*

Expiration

Function

## Shopify

Consent to service shopify

#### Usage

We use Shopify for webshop management. Read more

Functional, Statistics

### Sharing data

This data is not shared with third parties.

#### Functional

Name

\_orig\_referrer

Expiration

Function

Statistics

Name

<u>landing\_page</u>

Expiration

Function

### **Google Fonts**

Consent to service google-fonts

#### Usage

We use Google Fonts for display of webfonts. Read more

Purpose pending investigation

#### Sharing data

For more information, please read the <u>Google Fonts Privacy Statement</u>.

Purpose pending investigation
Name
Google Fonts API
Expiration
Function

### YouTube

Purpose pending investigation

Consent to service youtube

#### Usage

We use YouTube for video display. Read more

### Sharing data

For more information, please read the <u>YouTube Privacy Statement</u>.

### Purpose pending investigation

Name

GPS

#### Name

VISITOR\_INFO1\_LIVE

Expiration

Function

Name

YSC

Expiration

Function

Name

PREF

Expiration

### Facebook

Purpose pending investigation

Consent to service facebook

### Usage

We use Facebook for display of recent social posts and/or social share buttons. Read more

### Sharing data

For more information, please read the Facebook Privacy Statement.

### Purpose pending investigation

#### Name

\_js\_datr

Expiration

Function

Name

\_fbc

Expiration

Function

Name

#### fbm\*

### Expiration

Function

#### Name

xs

### Expiration

#### Function

#### Name

wd

### Expiration

\_ ..

### Function

### Name

fr

Name

act

Expiration

Function

Name

\_fbp

Expiration

Function

Name

datr

Expiration

#### Name

c\_user

### Expiration

Function

#### Name

csm

### Expiration

Function

#### Name

sb

### Expiration

Function

#### Name

actppresence

### Expiration

Function

Name

\*\_fbm\_

Expiration

Function

### Twitter

Purpose pending investigation

Consent to service twitter

#### Usage

We use Twitter for display of recent social posts and/or social share buttons. Read more

### Sharing data

For more information, please read the <u>Twitter Privacy Statement</u>.

#### Purpose pending investigation

Name

local\_storage\_support\_test

#### Name

metrics\_token

Expiration

Function

### LinkedIn

Purpose pending investigation

Consent to service linkedin

#### Usage

We use LinkedIn for display of recent social posts and/or social share buttons. Read more

#### **Sharing data**

For more information, please read the LinkedIn Privacy Statement.

### Purpose pending investigation

Name

sdsc

#### Name

lms\_ads

### Expiration

Function

#### Name

Ims\_analytics

### Expiration

### Function

Name

\_guid

### Expiration

#### Name

li\_alerts

### Expiration

Function

#### Name

li\_gc

Expiration

Function

#### Name

AnalyticsSyncHistory

Expiration

Function

Name

bcookie

### Expiration

#### Function

#### Name

li-oatml

### Expiration

#### Function

Name

BizographicsOptOut

#### Expiration

Function

#### Name

li\_sugr

#### Name

UserMatchHistory

### Expiration

Function

#### Name

linkedin\_oauth\_

### Expiration

Function

#### Name

lidc

#### Expiration

### Function

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#### Name

bscookie

Expiration

Function

Name

X-LI-IDC

Expiration

Function

### TikTok

Consent to service tiktok

### Usage

We use TikTok for video display. Read more

### Sharing data

For more information, please read the <u>TikTok Privacy Statement</u>.

### Purpose pending investigation

Name

Purpose pending investigation

s\_v\_web\_id

### Expiration

Function

Name

MONITOR\_WEB\_ID

#### Expiration

Function

#### Name

csrf\_session\_id

### Expiration

Function

#### Name

tt\_csrf\_token

#### Name

\_abck

### Expiration

•

#### Function

Name

### tt\_webid

### Expiration

Function

#### Name

tt\_webid\_v2

### Expiration

#### Name

ttwid

#### Expiration

Function

#### Name

webapp\_launch\_mode

### Expiration

Function

#### Name

webapp\_session\_id

### Expiration

Function

#### Name

webapp-session-referer

### Expiration

#### Function

#### Name

webapp\_tiktok\_privious

### Expiration

Function

#### Name

webapp\_extra\_data

#### Expiration

Function

#### Name

webapp\_original\_traffic\_type

#### Name

\_\_tea\_cache\_first\_\*

### Expiration

#### Function

Name

guide-login-config

### Expiration

Function

#### Name

\_\_tea\_cache\_tokens\_\*

### Expiration

#### Name

webapp-newuser

### Expiration

Function

Name

f

Expiration

Function

#### Name

autoplay-config

Expiration

Function

Name

webapp-video-mute

### Expiration

Function

### Miscellaneous

Consent to service miscellaneous

Usage

**Sharing data** Sharing of data is pending investigation

Purpose pending investigation

Name

cfEmail

Expiration

Function

#### Name

e\_kit-elements-defaults

### Expiration

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Purpose pending investigation

#### Name

\_eoi

### Expiration

Function

#### Name

\_tracking\_consent

### Expiration

Function

#### Name

cmplz\_functional

### Expiration

365 days

#### Name

cmplz\_statistics

### Expiration

365 days

#### Function

#### Name

cmplz\_preferences

### Expiration

365 days

### Function

### Name

cmplz\_marketing

### Expiration

365 days

## 7. Consent

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

#### 7.1 Manage your consent settings

#### 7.2 Vendors

The TCF vendorlist is not available when JavaScript is disabled, like on AMP.

## 8. Enabling/disabling and deleting cookies

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our website again.

## 9. Your rights with respect to personal data

You have the following rights with respect to your personal data:

- You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.
- Right of access: You have the right to access your personal data that is known to us.
- Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.
- If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.
- Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.
- Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 10. Contact details

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

United States Website: <u>https://www.storagereview.com</u> Email:

This Cookie Policy was synchronized with <u>cookiedatabase.org</u> on April 15, 2025.

# **Cookie consent settings**

- prefix => cmplz
- user\_banner\_id => 1
- block\_ajax\_content =>
- do\_not\_track\_enabled =>
- consenttype => optout
- region => us
- geoip => 1
- dismiss\_timeout =>
- disable\_cookiebanner =>
- soft\_cookiewall =>
- dismiss\_on\_scroll =>
- cookie\_expiry => 365
- locale => lang=en&locale=en\_US
- tcf\_active => 1
- forceEnableStats =>
- preview =>
- clean\_cookies =>
- aria label => Click to accept {category} cookies and enable this content
- tcf\_regions => us,ca,eu,uk,au,za,br
- id => 1
- title\_class => banner-a
- header => Manage your privacy,1
- accept\_optin => Accept
- accept\_optout => Accept,1
- manage\_consent => Manage consent
- manage\_options => Manage options
- save\_settings => Save preferences
- dismiss => Deny,1

- message\_optout => To provide the best experiences, we use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us to process data such as browsing behavior or unique IDs on this site. Not consenting or withdrawing consent, may adversely affect certain features and functions.
- message\_optin => To provide the best experiences, we and our partners use technologies like cookies to store and/or access device information. Consenting to these technologies will allow us and our partners to process personal data such as browsing behavior or unique IDs on this site and show (non-) personalized ads. Not consenting or withdrawing consent, may adversely affect certain features and functions.Click below to consent to the above or make granular choices. Your choices will be applied to this site only. You can change your settings at any time, including withdrawing your consent, by using the toggles on the Cookie Policy, or by clicking on the manage consent button at the bottom of the screen.
- category\_functional => Functional
- category\_preferences => Preferences,1
- category\_statistics => Statistics,1
- functional\_text => The technical storage or access is strictly necessary for the legitimate purpose of enabling the use of a specific service explicitly requested by the subscriber or user, or for the sole purpose of carrying out the transmission of a communication over an electronic communications network.,1
- statistics\_text => The technical storage or access that is used exclusively for statistical purposes.,1
- statistics\_text\_anonymous => The technical storage or access that is used exclusively for anonymous statistical purposes. Without a subpoena, voluntary compliance on the part of your Internet Service Provider, or additional records from a third party, information stored or retrieved for this purpose alone cannot usually be used to identify you.,1
- preferences\_text => The technical storage or access is necessary for the legitimate purpose of storing preferences that are not requested by the subscriber or user.,1
- marketing\_text => The technical storage or access is required to create user profiles to send advertising, or to track the user on a website or across several websites for similar marketing purposes.,1
- category\_marketing => Marketing,1
- manage\_consent\_options => show-everywhere
- use\_categories => view-preferences
- privacy\_link\_us => https://www.storagereview.com/storagereviews-privacy-statement